

Sufficiency and sustainable planning

July 2023

November 2023



db Events 2023

Qualified contacts to
architects and
planners.





Sufficiency and sustainable planning

(on site & live streaming)

13 July 2023 | Stuttgart | Hospitalhof

16 November 2023 | Berlin | Refugio

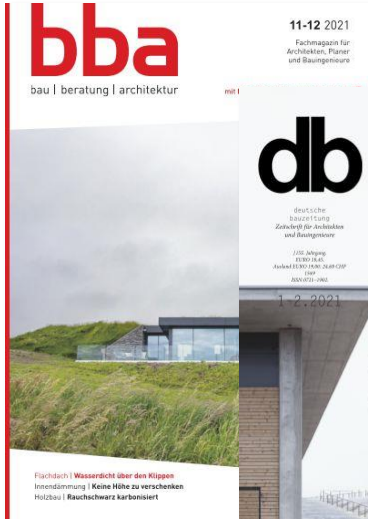
Planning differently, building sustainably and energy-efficiently - how this can look and be reflected in concrete projects is shown by manufacturers and experts together with the db editorial team in the **new event format**.

Ihre Vorteile

- + Lecture with an expert
- + Short interview/ presentation of your company
- + Lead generation: list of participants with contact details
- + Binding of the target group through networking
- + Brand and company are anchored with interested architects anchored
- + Invitation management and advertising campaign via the Konradin architecture media
- + Recording of the event for use with reporting on db-bauzeitung.

Programmablauf:

1. impulse lecture and four specialist lectures by qualified speakers, which the sponsor determines in advance in consultation with the db editorial team.
2. short interview and company presentation of the sponsors (recorded or live on site) with a db editor
3. get-together with time for professional and personal exchange afterwards and during the breaks



Advertising campaign print and online

ORGANISATION

- + Invitation management (conception, dispatch, processing)
- + Organisation, implementation and quality assurance
- + Provision of technology on site and live-streaming
- + Registrations with confirmation of registrations

MEDIA CAMPAIGN

- + Logo of the companies will be integrated on the registration page
- + Integration in the editorial newsletters
- + Banner campaign on all architecture websites
- + Promotion through exclusive newsletters to 54,000 recipients

MEDIA BRANDS online

- + arcguide.de
- + bba-online.de
- + db-bauzeitung.de
- + md-mag.com



db

Contact us!

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