



**md Event 2023**

Four-part interactive  
online format

“  
Flurfunk  
” md



## md Flurfunk 2023

Webinar series

March, June, September, December 2023

### Four-part interactive online format

Who better to learn from than colleagues? Like in a spontaneous conversation in the coffee kitchen, established interior designers and planners share their secrets of success in an interactive online talk with md editor-in-chief Johanna Neves Pimenta.

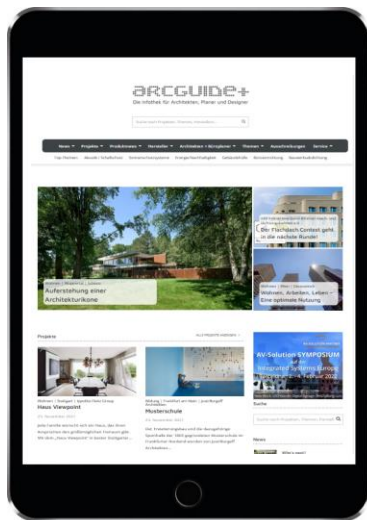
### You don't become an interior designer to get rich!

In the new webinar format, md invites interior designers to talk about their everyday work. The common feature of all the interviewees is their special love for their profession. Topics such as "setting up an office" and "new fields of business" encourage the listeners to dare to try something new.

**The companies sponsoring this webinar series show how important the interior designer is to them, that they are partners of interior designers and support them as consultants.**

### The extra services at a glance:

- + Inclusion of the recorded video statement "Why is the interior designer important for us as a partner" in every webinar.
- + 4 PR messages in each exclusive invitation newsletter
- + Prepared lists of participants
- + Coverage on md mag.com
- + Company logo with link on all pages



## Advertising campaign print and online

### ORGANISATION

- + Invitation management (conception, dispatch, processing)
- + Organisation, implementation and quality assurance
- + Provision of technology
- + Registrations with confirmation of registrations

### MEDIA CAMPAIGN

- + Logo of the companies will be integrated on the registration page
- + Integration in the editorial newsletters
- + Banner campaign on all architecture websites
- + Promotion through exclusive newsletters to 54,000 recipients

### MEDIA BRANDS online

- + arcguide.de
- + bba-online.de
- + db-bauzeitung.de
- + md-mag.com

**Contact us!**

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