

**Build differently and
plan sustainably**



**July 2023
November 2023**

db Events 2023

Qualified contacts to
architects and
planners.

› **konradin**
Architektur





Intelligent and responsible planning

(on site & live streaming)

13 July 2023 | Stuttgart | Hospitalhof

The focus is on sustainable planning and construction as well as efficient renovation. High-quality architecture requires professional interaction between forward-looking planning and smart building technology. What can we learn from smart technologies in terms of resource conservation, recycling or sufficiency?

The expert speakers at the hybrid event "Intelligent and responsible planning" will report on project examples, applications, best practices and provide information on technical details.

Program flow:

1. impulse lecture and four specialist lectures by qualified speakers, which the sponsor determines in advance in consultation with the db editorial team.
2. short interview and company presentation of the sponsors (recorded or live on site) with a db editor
3. get-together with time for professional and personal exchange afterwards and during the breaks

Your benefits

- + Lecture with an expert
- + Short interview/ presentation of your company
- + Lead generation: list of participants with contact details
- + Binding of the target group through networking
- + Brand and company are anchored with interested architects anchored
- + Invitation management and advertising campaign via the Konradin architecture media
- + Recording of the event for use with reporting on db-bauzeitung.



building differently - building boldly

(on site & live streaming)

16 November 2023 | Berlin | Refugio

How do we break free from old habits, leave entrenched patterns and think everything anew for once? And how is this reflected in the built reality? Existing buildings as well as new construction projects will be examined with reference to sustainability and sufficiency.

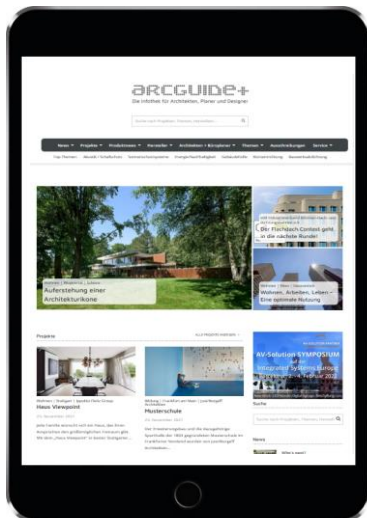
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Advertising campaign print and online

ORGANISATION

- + Invitation management (conception, dispatch, processing)
- + Organisation, implementation and quality assurance
- + Provision of technology on site and live-streaming
- + Registrations with confirmation of registrations

MEDIA CAMPAIGN

- + Logo of the companies will be integrated on the registration page
- + Integration in the editorial newsletters
- + Banner campaign on all architecture websites
- + Promotion through exclusive newsletters to our total distributor

MEDIA BRANDS online

- + arcguide.de
- + bba-online.de
- + db-bauzeitung.de
- + md-mag.com



Contact us!

db

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