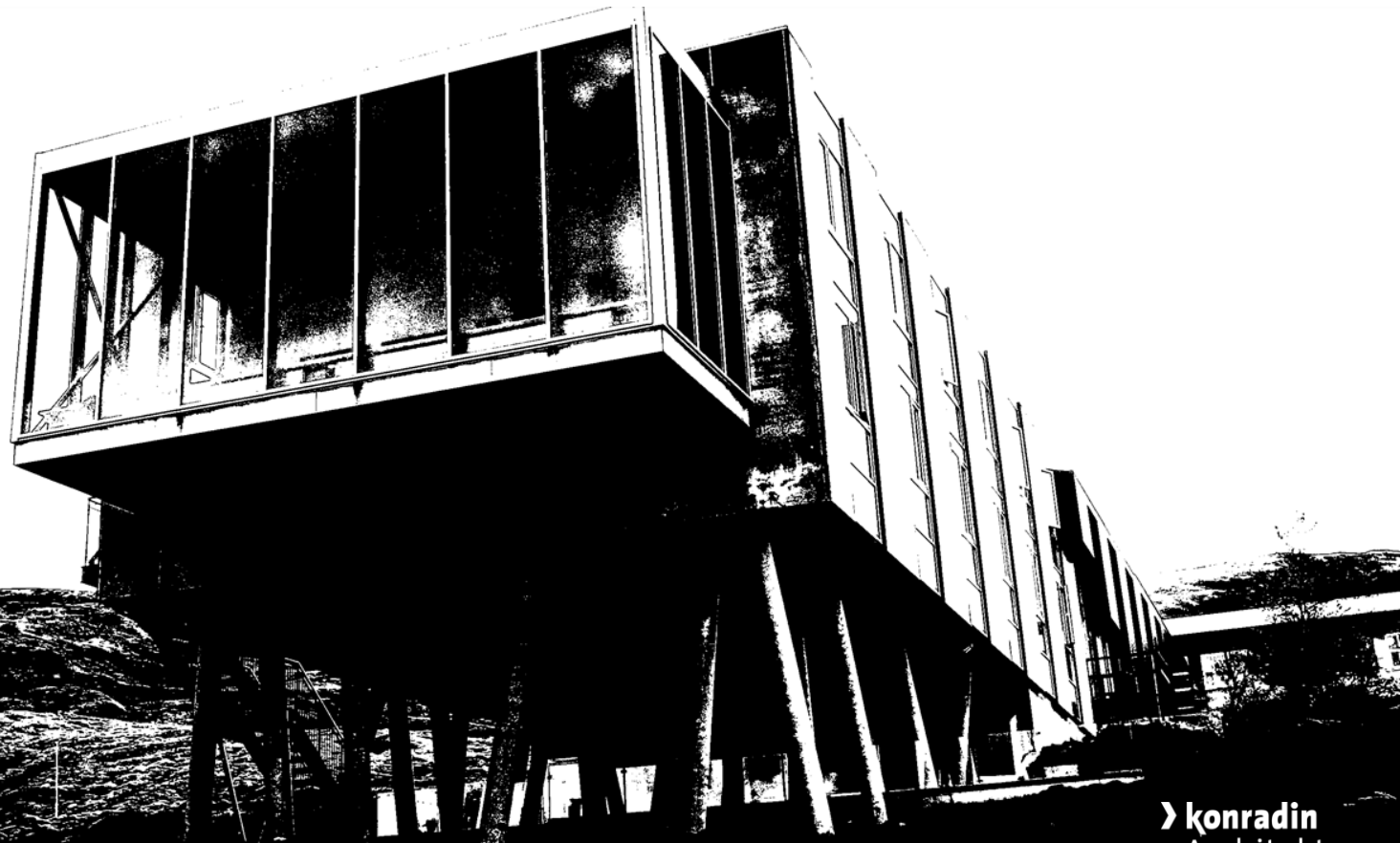


ARCGUIDE+

Die Infothek für Architekten, Planer und Designer

**Publish Projects,
Videos, product news
online!**

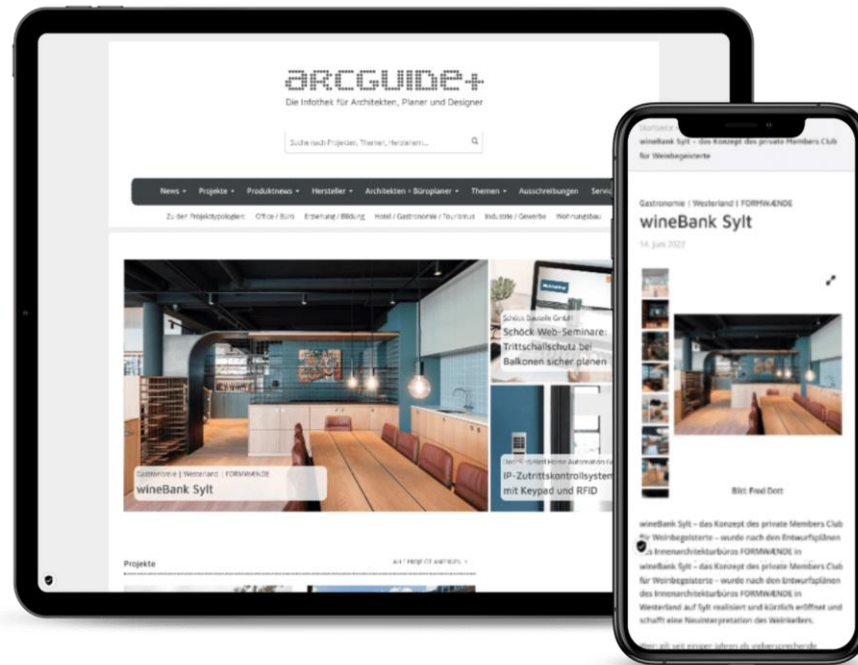


Prices valid from October 1, 2024.

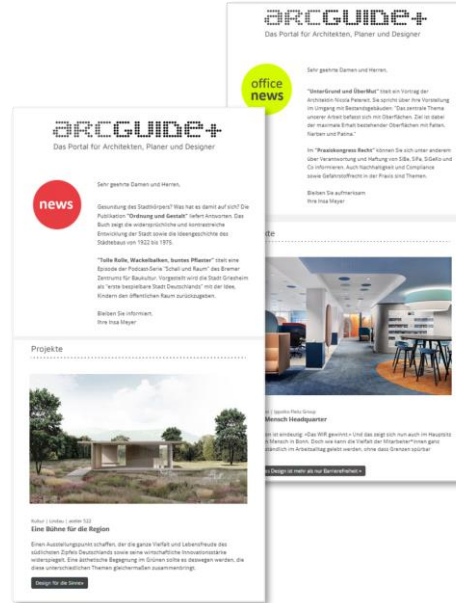
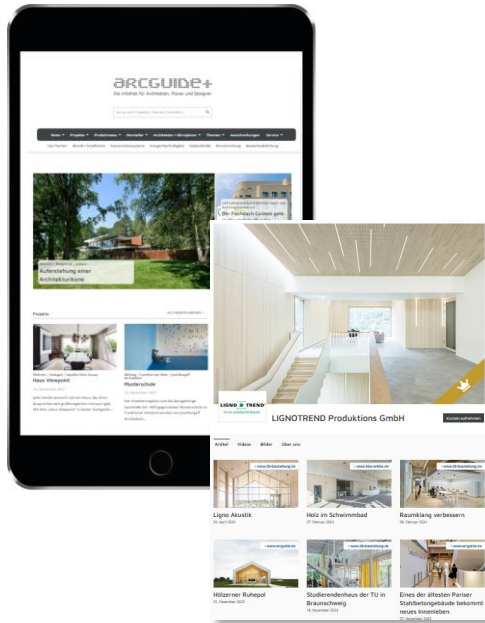
› konradin
Architektur

arcguide.de

Info service for architects,
planners and designers



Communication on an editorial level. Print and online.
Become an arcguide partner and place your PR messages.



+ arcguide website:
Architects, planners and designers are looking for manufacturers with inspiring projects and product news.

ø104,000 page views per month

+ arcguide Newsletter:
All PR releases are promoted in the editorial newsletter.

2 x weekly
15,000 subscribers
61% Open Rate

+ arcguide special edition 2024/2025:
Selected projects are presented editorially on a double page.

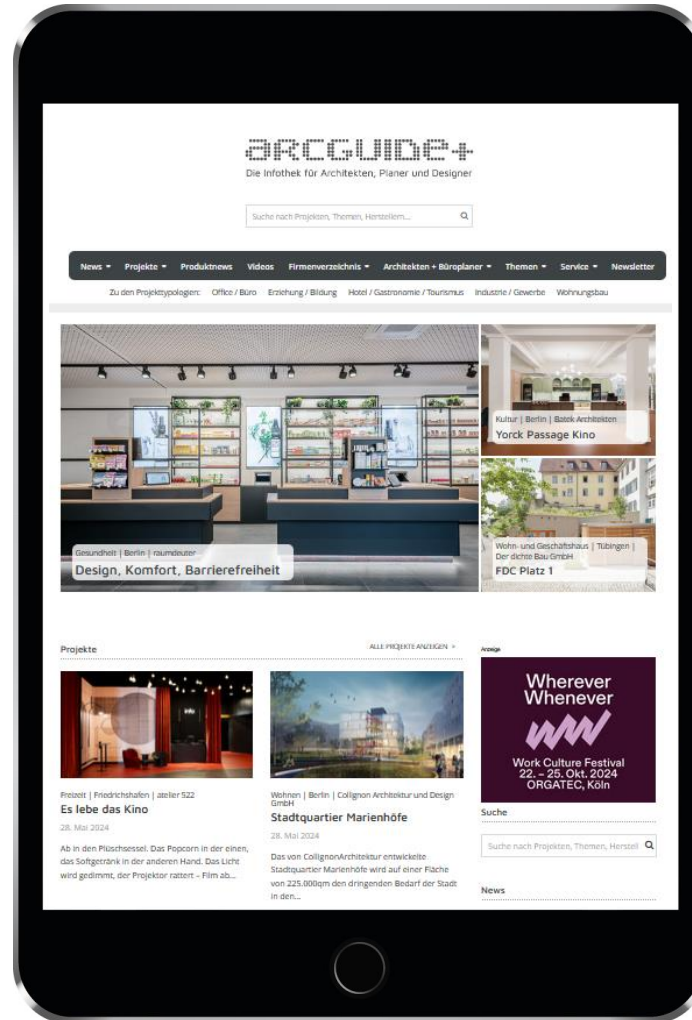
40,000 copies
+ e-paper with digital integration on arcguide.de

Structure of the website

+ **PROJECTS**
References from architects, planners and manufacturers are shown on the homepage and under Projects.

+ **PRODUCT NEWS**
Product trends and applications from manufacturers are shown on the homepage and under product news.

+ **NEWS**
Events, workshops, books & podcasts, trade fairs & exhibitions



+ **COMPANY DIRECTORY**
arcguide partners introduce themselves with a profile entry.

+ **VIDEOS**
All articles with videos will also be published in this category.

+ **ARCHITECTS + OFFICE PLANNERS**
Architects, planners, designers, office planners present their office.

Advantages of an arcguide partnership

- +** **Branding and Branding awareness**
References, videos and product news are placed SEO optimized on the homepage.
- +** **Detailed Company profil**
All editorial publications of the architecture brands **db deutsche bauzeitung**, **bba bau beratung architektur**, **md INTERIOR DESIGN ARCHITECTURE** are linked, in addition to the booked PR messages.
- +** **Lead generation.**
Architects, interior designers, planners, designers and office planners have the opportunity to send direct contact requests to the manufacturers.

arcguide partnership

PROFILE ENTRY (12 months)

- + Company description with logo and header image
- + Article overview: PR releases + editorial publications from the architecture brands (bba, db and md)
- + Videos and downloads
- + Product images and product groups 1,000 EUR

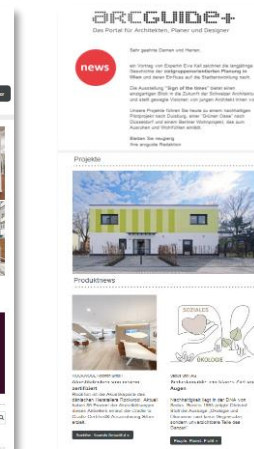
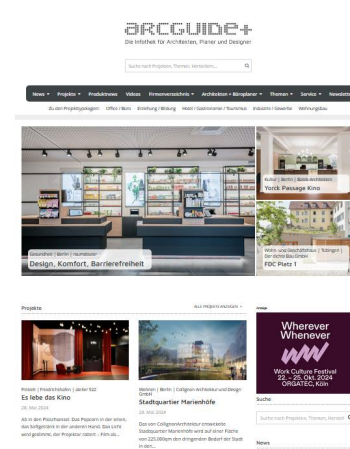
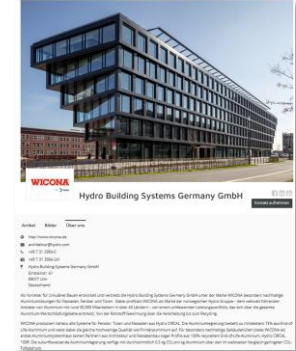
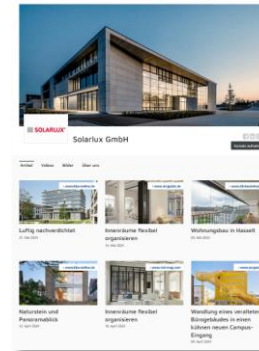


PR PACKAGE (12 months)

(only bookable in combination with the profile entry)

- + Publication of PR releases on the homepage and projects/product news
- + Promotion of PR releases in the newsletter (Tue or Thu)

S	3 messages	730 EUR
M	7 messages	1,360 EUR
L	16 messages	2,490 EUR
XL	Unlimited messages	4,400 EUR

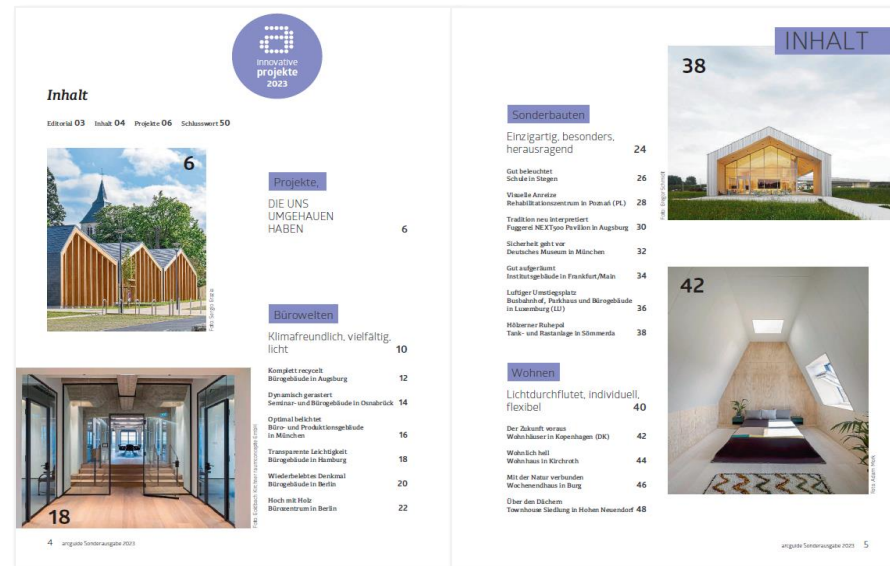


Our partners



Present your project in the special issue 2024/2025

PD: Fall 2024



+ Your reference will be edited by our editors and published on a double page in the context of the architecture firm involved, with background information, interviews and a building panel.

+ With 40,000 copies, the special edition will be enclosed with the December issues of the architecture stamps:
+ db deutsche bauzeitung
+ bba bau beratung architektur
+ md interior design architecture

+ Digital integration on arcguid.de, as an e-paper and promotion with an online campaign on all websites of the architecture brands.

Your project in the subject area

OFFICE WORLDS

"Working in a sustainable environment!"



Projekt: Büro, Modernisierung und Erweiterung des ehemaligen Getriebeparkes, Hamburg

Architekt: IBA Architekten, Hamburg

Realisation: 2018 bis 2020, 110.000 m² Grundfläche, 100.000 m² Nutzfläche, 100.000 m² Nutzfläche

Fertigstellung: 2020

www.guido-architekten.de



BUROWELTEN

Transparente Leichtigkeit

Spezialfall der hochelastischen Transparenzsysteme auf Glas

Wittler eif
www.guido-architekten.de/projekt2018/burowelten



Wochenhaus, Birg

Mit der Natur verbunden

Projekt: Wochenhaus, Birg

Fertigstellung: 2020

www.guido-architekten.de/projekt2020/birg



SONDERBAUTEN

Höherer Ruhepol

Wittler eif
www.guido-architekten.de/projekt2018/hoeherer-ruhepol

Das Hauptaugenmerk lag darauf, eine Umgebung zu schaffen, die dem Bedürfnis nach Ruhe und Rast gerecht wird.

www.konradin-architektur.de



LIVING

"Sustainable living today and in the future!"



WOHNEN

Die großen Fensterformate in Kombination mit den schmalen Rahmenprofilen erfüllen den Urwunsch moderner Architektur, Innen und Außen zu jeder Jahreszeit vollständig miteinander verschmelzen zu lassen.

Projekt: Wohnen, Birg

Wittler eif
www.guido-architekten.de/projekt2020/wohnen

Criteria for project selection

- ⊕ Completed project that is not older than two years.
- ⊕ Consent of the client for editorial processing.
- ⊕ Meaningful images of the architecture office.



COSTS

Price double page for arcguides partners: 3,670 EUR
 Price double page for non-arcguides partners: 5,400 EUR
 (incl. profile entry + PR package S)

FURTHER ADVERTISING OPTIONS

Cover page (U2, U3) 2,980 EUR
 Cover page (U4) 3,300 EUR

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