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Flurfunk
” md

**Online Talks
2025**

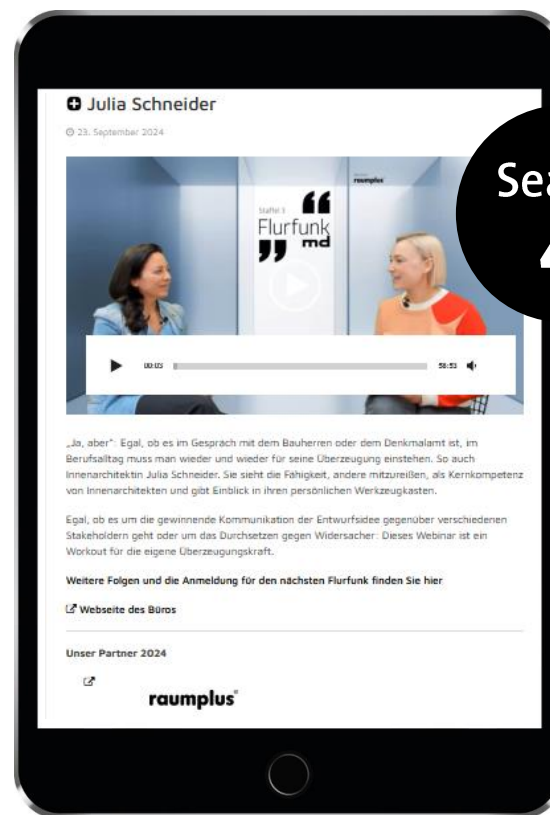
md Flurfunk 2025

Interactive online-format

Who better to learn from than colleagues? Just like a spontaneous conversation in the coffee kitchen, established interior designers and planners share their secrets of success in an interactive online talk with md editor-in-chief Johanna Neves Pimenta.

md elicits the secrets of success from creative minds beyond planning expertise. In an open discussion at eye level, they encourage the audience to try something new.

The audience joins in the discussion via an online tool.



Season
4



March 19th
June 23th
September 17th
December 3rd

Flurfunk Lineup 2025

Long Term/Long Distance

When Susanne Brandherm and Sabine Krumrey founded their joint office brandherm+krumrey, they would never have dreamed that 25 years later they would be among the industry's trendsetters.

They discuss the secrets of success of their professional partnership and the advantages and disadvantages of their two offices in Cologne and Hamburg in md Flurfunk.

www.b-k-i.de

The worst builder: yourself

The only thing worse than building for yourself privately? Building for your own office! Kilian Kresing has done both - and has learnt that even as an experienced professional, you are also the most complicated builder. A conversation about perfection in both the good and bad sense, so that all those out there who might still want to build one day will love themselves as builders.

www.kresings.com

A life with art

Michele Rami is a passionate art collector. His lighting design office Candela resembles a gallery in places. But what meaning does representational art still have in times of advancing digitalisation and dematerialisation? Should art be 'beautiful'? Are there interactions with creative work? What can the non-functional teach us?

www.candela.de

Stakeholder management

Trustees. Building owners. Educators. Marketeers. Public and private sponsors: when Oliver Gies and Peter Neudert from impuls design exhibitions, they have to deal with a large number of stakeholders. How do you find the right approach for the individual players? How do you ensure that all decision-makers are on the same page - and on time? What do you do if two parties have opposing opinions? And how do you not lose sight of your own design in all this communication management?

www.impuls-design.de

Sponsoring

Present your company 4 times a year to interested interior designers and planners. Use the talks to position your brand during an inspiring conversation and anchor it in people's minds.

**Costs
6,500 Euro**



- + Playing the recorded video statement in every talk: 'What USP/added value do we offer interior designers?'



Our media performance

- + Editorial reporting on md-mag.com
- + 4 PR messages in newsletters
- + Integration of company logo on all advertising media: Registration page, banner campaign, exclusive newsletter (total distribution list)
- + Participant lists

Contact
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