



db Symposium

"build differently!"

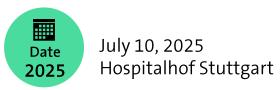
Hybrid event about projects and applications

Expert speakers report on project examples, applications and best practices.

How can we break away from old habits, leave entrenched patterns behind and rethink everything? How can we plan more courageously?

And how is this reflected in the built reality? Both existing buildings and new construction projects will be examined with regard to circularity and sufficiency.







Sponsoring

Present your expertise at our sponsor exhibition during the symposium and sponsor a specialist speaker with a specialist lecture that you determine together with the db editorial team.

Take an active part in the discussion, use the get-together to make valuable contacts and strengthen your brand with the target group.





Each specialist lecture is followed by a moderated sponsor presentation on stage. The speaker and their representative take turns answering questions from the audience.





Our media service:

- + Editorial coverage on dbbauzeitung.de
- + Integration in editorial newsletters
- + Company logo on all advertising media: Registration page, banner campaign on all architecture websites, newsletter
- + Participant lists will be provided



Online talk series

"db 360 Grad"

The architecture forum

Welcome to the db talk series for architects, specialist planners and civil engineers - an inspiring forum that sheds light on the current challenges and innovations in the construction industry. Our four exciting talks invite you to discuss the future of construction and gain valuable insights.

db editor-in-chief Emre Onur talks to an architect/specialist planner and three manufacturers about the planning challenges.

Become a partner and support this unique platform for exchange and innovation.





March 13
July 17
September 25
November 20



"db 360 Grad" Lineup 2025

Building differently - circular building March 13, 2025

For the construction turnaround to succeed, buildings must be circular, reversible and built with sufficiency in mind. We will discuss examples from architecture and solutions from the construction industry that show how this can already be implemented today.

Outdoor space July 17, 2025

Squares, streetscapes and green spaces are indispensable components of urban planning. How can they be designed to be climate-resilient and contribute to a better quality of life in public spaces? This also includes intelligent rainwater management. The challenges, opportunities and solutions will be presented from the perspective of landscape architecture and manufacturers.

Healthcare buildings September 25, 2025

We will discuss the trends and challenges in the design of healthcare buildings and ask about the contribution that architecture can make to the well-being of patients. We will also take a look at current product solutions for the care and healthcare sector.

Young renovates old November 20, 2025

What does the young generation of architects think about refurbishment, modernization and conversion? We talk to a young architectural office and the commitment to building in existing buildings. Manufacturers present their solutions for achieving a sustainable transformation of existing buildings.

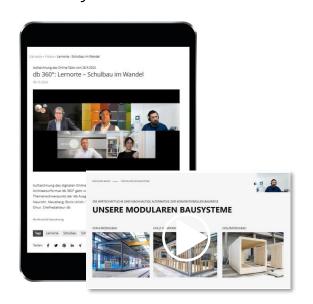


Sponsoring

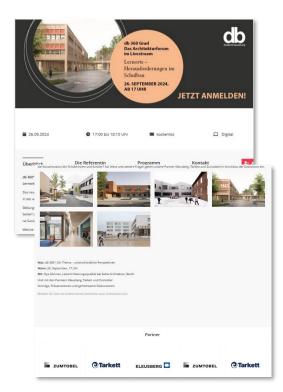
As a sponsor, you will have the opportunity to present your products and solutions to the target group of architects, specialist planners and construction engineers during a panel discussion.

Your short presentation will be followed by an exchange and discussion with db editor-in-chief Emre Onur. We offer space to answer questions from participants, which enables you to make direct contact with potential customers.





The panel discussion will be recorded and made available to a wide audience on db-bauzeitung.de, which will further increase the reach of your presentation.





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